

# krista kuhn

AWARD-WINNING COPYWRITER  
+ CREATIVE DIRECTOR

portfolio: [kristakuhn.com](http://kristakuhn.com)

+

[remotely-interesting.com](http://remotely-interesting.com)

## recent work

Freelance Creative Director/Copy  
Publicis / FKA NY, FCB NY, VIVA  
Remote/Dunedin, FL • 2020-2023

Creative Director @ FKQ  
Clearwater, FL • 2019-2020

Freelance Creative Director/Copy  
Saatchi, Momentum, DDB  
Amazon, Deutsch, Ogilvy,  
Wunderman Thompson, etc.  
NYC/Tampa • 2014-2019

## skills

Copywriting/Writing  
Creative Direction  
Creative Strategy  
Brand Storytelling  
Long & Short Form  
Client Partnerships  
National Campaigns  
Creative Leadership  
Agency & Client Side  
Creative Management  
New Biz, B2B, B2C, D2C  
Social, TV/Video, Email  
Digital, Retail, Print, Radio

## info + links

[linkedin.com/in/kristakuhn](https://www.linkedin.com/in/kristakuhn)

[krista.kuhn@mac.com](mailto:krista.kuhn@mac.com)

mobile: 781.856.2339

## education + recos

Boston University | BS Mass Comm / Advertising

Read what clients, coworkers, art and copy folks I've managed as a CD, and ECD's I've reported to, have to say about collaborating and working with me [here](#).

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## industries + brands

**automotive:** Mercedes-Benz • Chevy • Buick • GMC • Volkswagen • Volvo • Audi • BMW • Hertz

**technology:** Apple • IBM • Amazon • intel • Microsoft • Audible • Genpact • Fire TV • Mindsphere

**financial:** American Express • Discover Card • Chase • J.P. Morgan • TIAA • BBVA • Fleet Bank

**entertainment/streaming:** Max (formerly HBO Max) • Netflix • Disney+ • Showtime • DIRECTV

**travel:** Hilton Hotels • JetBlue • Delta • United • Mexico • Visit Tampa Bay • Renaissance Cruises

**fashion:** Michael Kors • Tiffany & Co. • Coach • H&M **museums:** MFA • MoMA • The Smithsonian

**non-profits:** Gun Control • March of Dimes • Rosa & Raymond Parks • Keep America Beautiful

**sports/fitness:** Under Armour • MLB • NFL • PGA • US Open • Nike **grocery:** Stop & Shop • Shaw's

**retail:** HomeGoods • Samsung • Brother • Staples • TJ Maxx • Target **comms:** Verizon • AT&T

**hospitals/wellness:** AdventHealth • Tampa General • Vitamin Shoppe **electronics:** Canon • Nikon

**pharma:** Victoza • AZ • Lilly • Actemra • Novo Nordisk **insurance:** Hartford • Blue Cross Blue Shield

**packaged:** Oreo • Nestlé • Fig Newtons • JELL-O • Clearblue • Always • ZzzQuil • Crest • Oral-B

**beauty:** L'Oréal • Matrix • Sephora • Bobbi Brown • Zoom Whitening **chemicals:** DuPont • Dow

**energy:** Duke • Boston Gas • Aligned Energy • Exxon • Great Eastern Energy (GEE) **shipping:** UPS

**beverages:** Espolòn Tequila • Miller • Evian • SKYY Vodka • Zephyr Hills • Melitta • Ocean Spray

**food:** Creekstone • McDonald's • Fleming's Prime Steakhouse & Wine Bar • Honey Dew Donuts • 99